

# WHY DIRECT MAIL WITH ADBOOK DIRECT?

"Advertising with Results" ... For 36 Years!!!

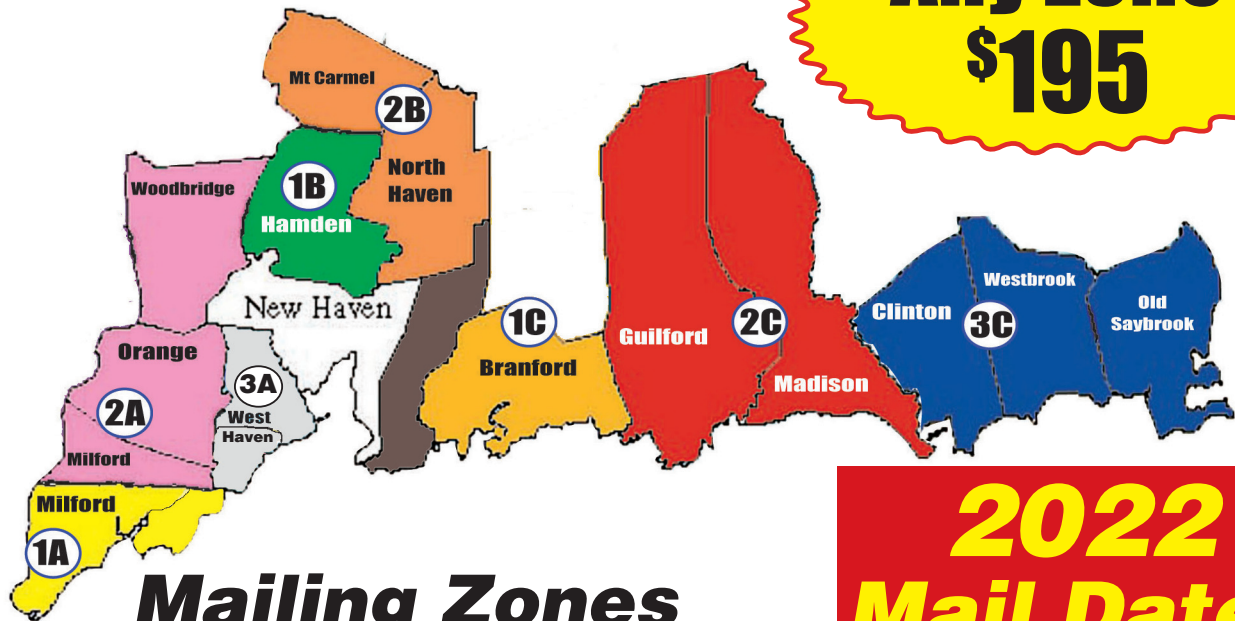
- We Have The Greatest Local Following Of Businesses!
- Convenient Format ... Retained Longer Viewed Repeatedly!
- Our Mailings Are Targeted By Income!
- All Ads Are Full Page Maximizing Your Exposure!

We have clients who have never missed an issue!

Your AD in Our BOOK to Your DIRECT Market!

The internet is your informational highway and  
DIRECT MAIL IS YOUR MOTIVATIONAL DRIVEWAY!

Any Zone  
\$195



## Mailing Zones

EACH ZONE 10K HOMES BY INCOME

- 1A** - Milford (South-06460)
- 2A** - Milford (North-06461), Orange, Woodbridge
- 3A** - West Haven(06516)
- 1B** - Hamden (06514, 06517)
- 2B** - Mt Carmel (06518), North Haven (06473)
- 3B** - East Haven (06512)
- 1C** - Branford (06405)
- 2C** - Guilford (06437), Madison (06443)
- 3C** - Clinton, Westbrook, Old Saybrook  
(06413) (06498) (06475)

## 2022 Mail Dates

ALL ZONES  
March 18th  
April 29th  
June 10th  
July 22nd  
Sept 9th  
Oct 15th  
Nov 25th

AD COPY DEADLINE 21 DAYS  
PRIOR TO MAIL DATE

# AdBook Direct

Your Ad in our Book to your Direct market!

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36th Year in Business!