

# WHY DIRECT MAIL WITH ADBOOK DIRECT?

## "Advertising with Results" ... For 36 Years!!!

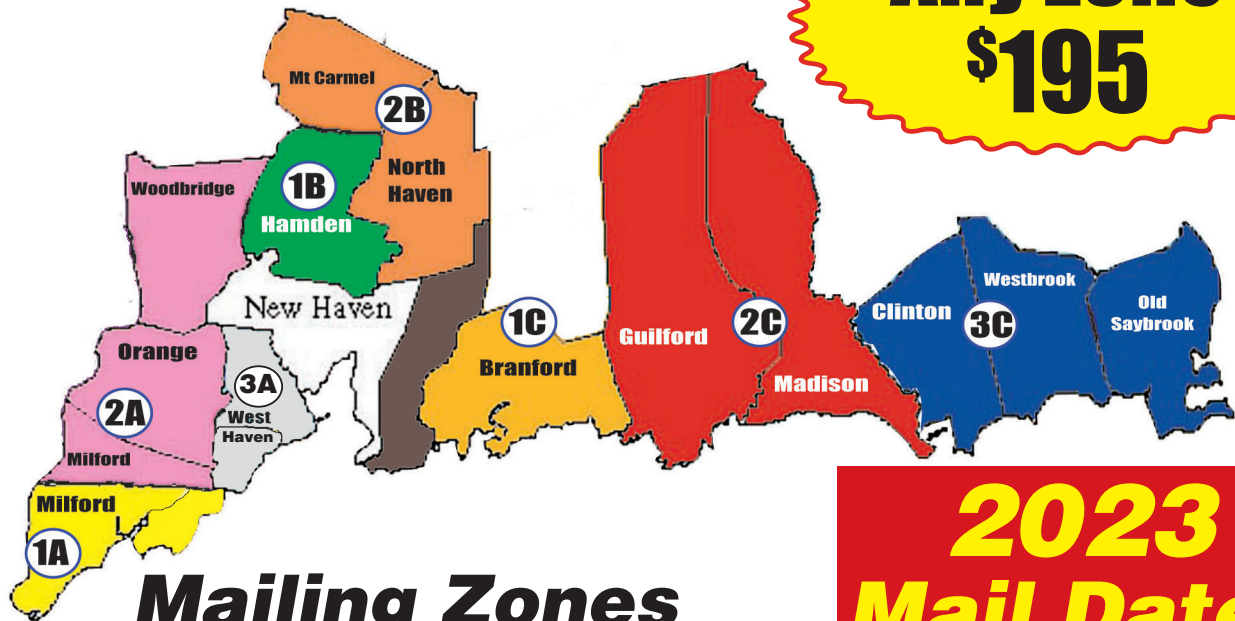
- We Have The Greatest Local Following Of Businesses!
- Convenient Format ... Retained Longer Viewed Repeatedly!
- Our Mailings Are Targeted By Income!
- All Ads Are Full Page Maximizing Your Exposure!

We have clients who have never missed an issue!

**Your AD in Our BOOK to Your DIRECT Market!**

The internet is your informational highway and  
**DIRECT MAIL IS YOUR MOTIVATIONAL DRIVEWAY!**

**Any Zone  
\$195**



## Mailing Zones

EACH ZONE 10K HOMES BY INCOME

- 1A - Milford (South-06460)**
- 2A - Milford (North-06461), Orange, Woodbridge**
- 3A - West Haven(06516)**
- 1B - Hamden (06514, 06517)**
- 2B - Mt Carmel (06518), North Haven (06473)**
- 3B - East Haven (06512)**
- 1C - Branford (06405)**
- 2C - Guilford (06437), Madison (06443)**
- 3C - Clinton, Westbrook, Old Saybrook (06413) (06498) (06475)**

## 2023 Mail Dates

**ALL ZONES**  
**March 10th**  
**April 21st**  
**June 2nd**  
**July 14th**  
**Aug 25th**  
**Oct 6th**  
**Nov 17th**

**AD COPY DEADLINE 21 DAYS  
PRIOR TO MAIL DATE**

# AdBook Direct

Your Ad in our Book to your Direct market!

**PAUL KORIK**  
**203-214-3603**

CALL OR TEXT

E-mail: [adbookdirect@sbcglobal.net](mailto:adbookdirect@sbcglobal.net)  
Visit us at [www.adbookdirect.com](http://www.adbookdirect.com)



**36 Years in Business!**