

# WHY DIRECT MAIL WITH ADBOOK DIRECT?

## "Advertising with Results" ... For 35 Years!!!

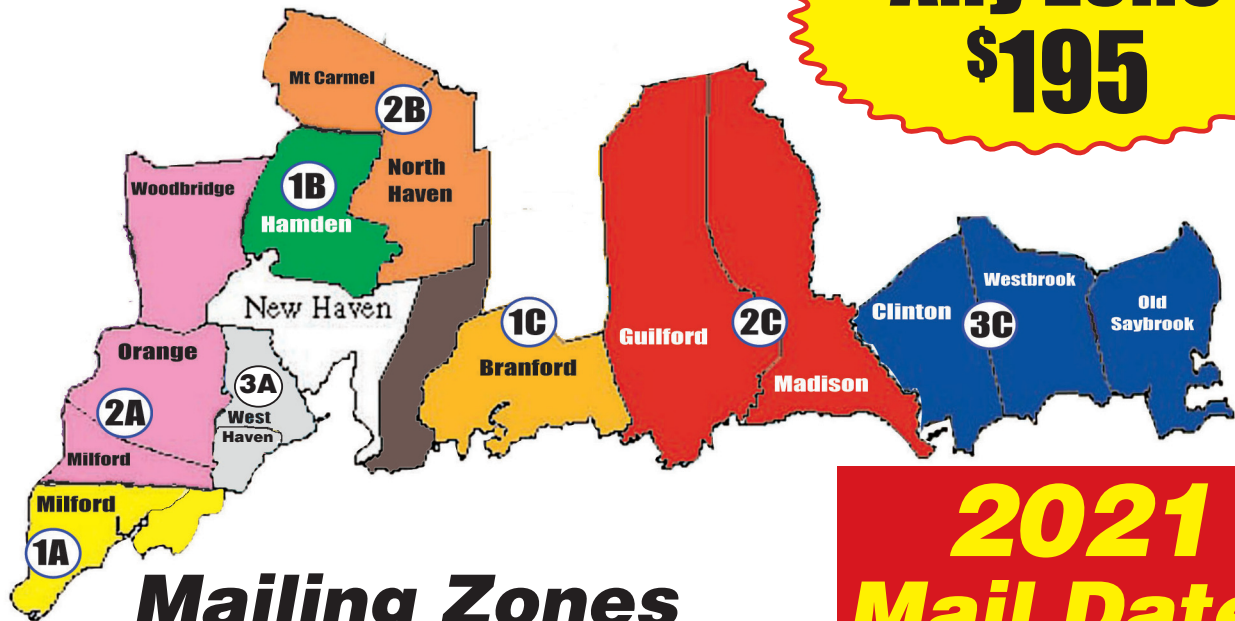
- We Have The Greatest Local Following Of Businesses!
- Convenient Format ... Retained Longer Viewed Repeatedly!
- Our Mailings Are Targeted By Income!
- All Ads Are Full Page Maximizing Your Exposure!

We have clients who have never missed an issue!

**Your AD in Our BOOK to Your DIRECT Market!**

The internet is your informational highway and  
**DIRECT MAIL IS YOUR MOTIVATIONAL DRIVEWAY!**

**Any Zone  
\$195**



## Mailing Zones

EACH ZONE 10K HOMES BY INCOME

- 1A - Milford (South-06460)**
- 2A - Milford (North-06461), Orange, Woodbridge**
- 3A - West Haven(06516)**
- 1B - Hamden (06514, 06517)**
- 2B - Mt Carmel (06518), North Haven (06473)**
- 3B - East Haven (06512)**
- 1C - Branford (06405)**
- 2C - Guilford (06437), Madison (06443)**
- 3C - Clinton, Westbrook, Old Saybrook (06413) (06498) (06475)**

## 2021 Mail Dates

**ALL ZONES**  
**March 19th**  
**April 23rd**  
**June 4th**  
**July 16th**  
**Aug 21st**  
**Oct 8th**  
**Nov 12th**

**AD COPY DEADLINE 21 DAYS  
PRIOR TO MAIL DATE**

# AdBook Direct

Your Ad in our Book to your Direct market!

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**35th Year in Business!**