

WHY DIRECT MAIL WITH ADBOOK DIRECT?

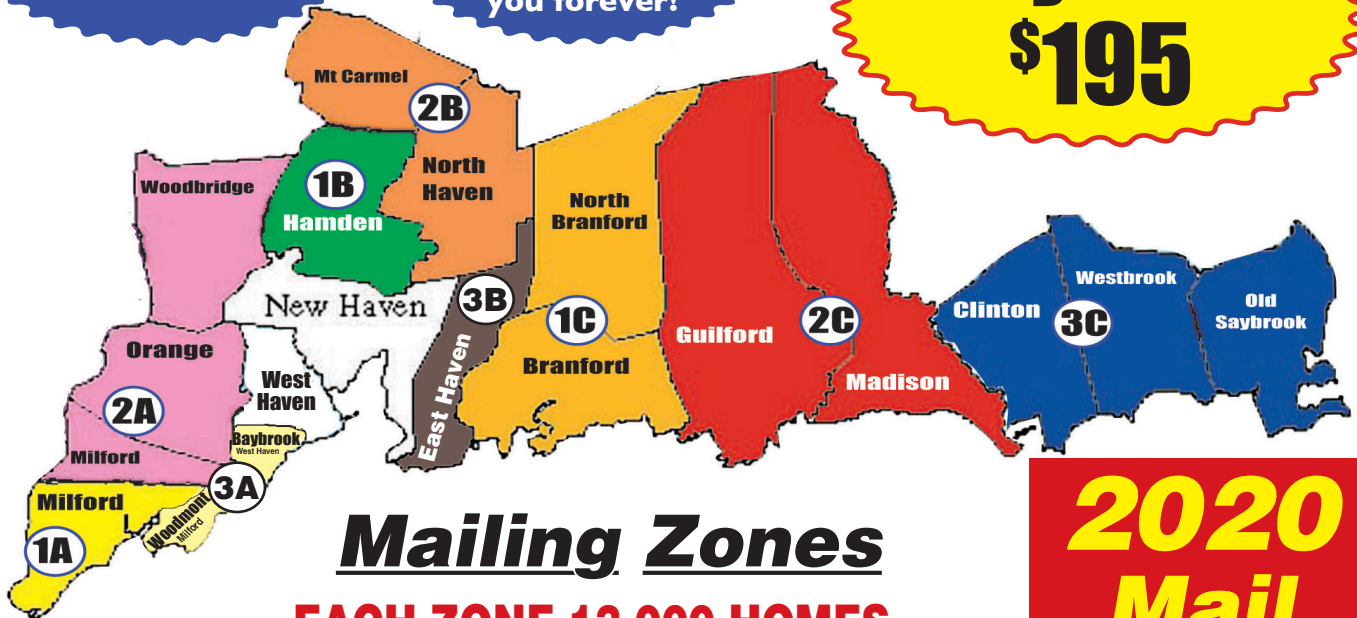
"Advertising with Results" ... For 34 Years!!!

- We Have The Greatest Local Following Of Businesses!
- Convenient Format ... Retained Longer & Viewed Repeatedly!
- Our Mailings Are Targeted By Income!
- All Ads Are Full Page Maximizing Your Exposure!

We have clients who have never missed an issue!

We don't want to sell you for a lot... We just want to sell you forever!

Any Zone
\$195



- 1A** - Milford (South-06460)
- 2A** - Milford (North-06461), Orange, Woodbridge
- 3A** - Woodmont (Milford), Baybrook (West Haven)
- 1B** - Hamden (06514, 06517)
- 2B** - Mt Carmel (06518), North Haven
- 3B** - East Haven 06512
- 1C** - Branford, North Branford
- 2C** - Guilford, Madison
- 3C** - Clinton, Westbrook, Old Saybrook

**AD COPY
DEADLINE
21 DAYS
PRIOR TO
MAIL DATE**

**2020
Mail
Dates**

ALL ZONES
March 17th
April 24th
June 5th
July 17th
Aug 28th
Oct 9th
Nov 16th

AdBook Direct

Your Ad in our Book to your Direct market!

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33rd Year in Business!