

AdBook Direct

Your Ad in our Book to your Direct market!

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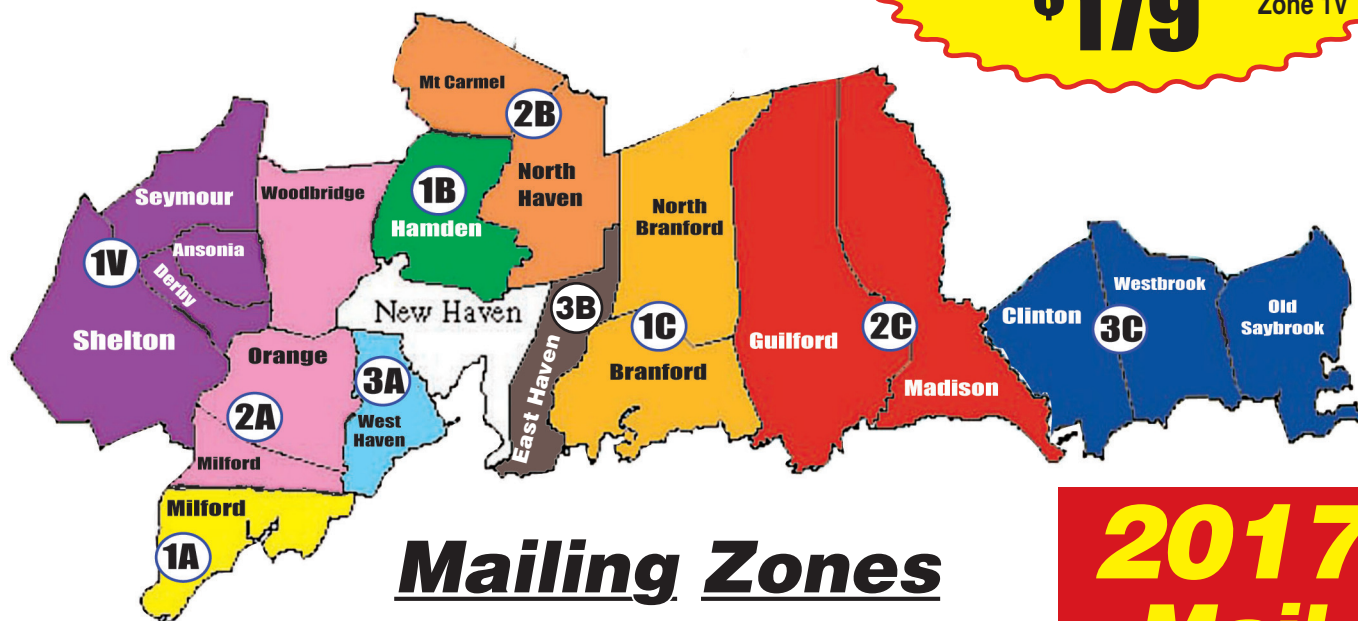


31st Year in Business!

Celebrating 31 Years of Advertising with Results!

Any Zone

\$179* *Excludes Zone 1V



Mailing Zones

Each Zone 15,000 Homes... Except 1V-30,000 Homes

- 1A - Milford (South-06460)**
- 2A - Milford (North-06461), Orange, Woodbridge**
- 3A - West Haven**
- 1B - Hamden (06514, 06517)**
- 2B - Mt Carmel (06518), North Haven**
- 3B - East Haven 06512 & 06513(Partial)**
- 1C - Branford, North Branford**
- 2C - Guilford, Madison**
- 3C - Clinton, Westbrook, Old Saybrook**
- 1V - Shelton, Derby, Ansonia, Seymour**

**AD COPY
DEADLINE
21 DAYS
PRIOR TO
MAIL DATE**

**2017
Mail
Dates**

ALL ZONES
March 15th
April 21st
June 2nd
July 14th
August 25th
Oct 7th
Nov 17th

"We don't want to sell you for a lot... We just want to sell you forever!"

DIRECT MAIL **"Advertising with Results"**

- We Have The Greatest Local Following Of Businesses!
- Our Convenient Format Is Retained The Longest!
- Our Mailings Are Targeted By Income!
- All Ads Are Full Page Maximizing Your Exposure!

We have clients who have never missed an issue!